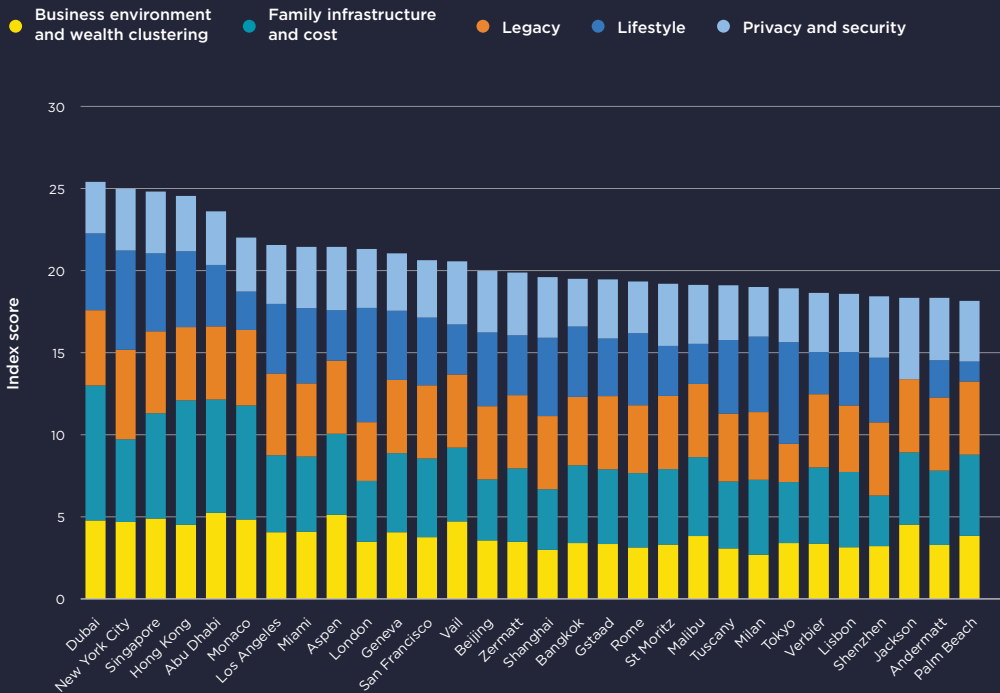


SPOTLIGHT ON WEALTH TRENDS 2025

THE INFLUENCES SHAPING GLOBAL REAL ESTATE FOR HIGH NET WORTH INDIVIDUALS (HNWIS)

Global wealth dynamics and flows are changing, driven by mobility, lifestyle, family priorities, succession planning and security

SAVILLS HNWI INDIVIDUALS HOTSPOT INDEX, TOP 30 LOCATIONS



Source: Savills Research using IMD, PWC, SpeedTest, WealthX, Oxford Economics, Michelin, STR, Numbeo and Source Security

TOP EUROPEAN LOCATIONS



TOP NORTH AMERICAN LOCATIONS



TOP ASIAN LOCATIONS



FIVE PILLARS OF WEALTH

Our index ranks destinations based on five key factors that influence where affluent individuals choose to live, invest and raise families

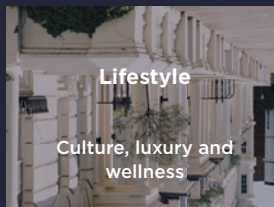


Business Environment

Economic strength, tax incentives and global connectivity

AI, blockchain, digital assets, and FinTech

Global wealth is expanding beyond traditional assets

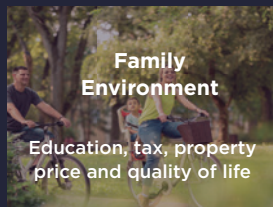


Lifestyle

Culture, luxury and wellness

London ranks #1

It offers unmatched shopping, dining, wellness and cultural experiences



Family Environment

Education, tax, property price and quality of life

168

Dubai has the most international schools in the HNWI Hotspot Index, and this number is growing

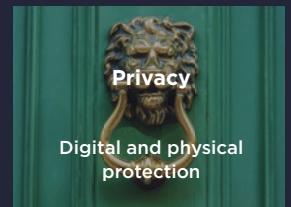


Legacy

Succession planning and wealth transfer

10,700

Forecast number of global family offices by 2035



Privacy

Digital and physical protection

Biometric security and digital identity protection

Items now part of most security strategies for HNWIs