

CARBON AUDITING AND CARBON MANAGEMENT STRATEGIES SCOTLAND

As land-based businesses face increasing scrutiny and the environmental crisis shapes rural policy, proactive environmental monitoring will contribute to a business's resilience by focusing management decisions in data. As environmental regulation and incentives increase, affirmative action could provide a competitive advantage in the face of change. Emissions reporting is likely to become mandatory and the earlier this benchmarking process begins, the sooner the results become useful management tools.

Carbon management and business efficiency are closely linked. Knowing the current carbon position of your business is the starting point in reducing your environmental impact. Carbon benchmarking tells you where you stand in relation to net zero and informs focused management decisions. By measuring the greenhouse gas emissions of your whole business, setting a reduction target, and implementing a reduction strategy, you can reduce costs, build resilience and benefit commercially from communicating your carbon credentials.

With a detailed understanding of the operations of both traditional and diversified rural businesses and the importance of communicating environmental stewardship for those businesses in Scotland, Savills is able to support the development and implementation of an environmental strategy across all of your enterprises.

How can we help you?

Carbon audits aim to establish a baseline and methodology for repeatable, regular assessment that is comparable over time. By gathering current data on energy use, waste, embodied carbon and sequestration into one report, our carbon auditing process establishes an organisation's current emissions, the sources of those emissions and translates those findings into a realistic, deliverable carbon emission reduction strategy. We can help:

- Establish environmental objectives and where a carbon audit sits within wider strategies
- Define an audit's scope and methodology
- Collect data and report businesses baseline carbon balance based on approved conversion rates
- Identify suitable strategies for emissions reduction and opportunities to increase sequestration
- Establish a deliverable emissions reduction target and develop and implement staged emission reduction strategies
- Develop a campaign for communicating environmental credentials
- Identify other natural capital opportunities as part of the emissions reduction strategy
- Repeat the auditing process to establish a trajectory of emissions reduction in order to support ongoing environmental strategies and the communication of your business's environmental successes

Our recent projects include:

- Carbon audit for a 3000ha diversified rural estate comprising a mixed farming operation, wedding/events enterprise, and let residential and commercial property portfolio
- Carbon audit for a 4500ha diversified rural estate comprising a mixed farming operation, let residential and commercial property, holiday let portfolio and woodland
- Carbon audit for a 500ha upland landholding comprising extensive livestock unit, forestry and habitat creation schemes, renewable energy and a diverse tourism offer

Talk to us today



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