

Student Accommodation Case Study

Travis Perkins, St Pancras Way, Camden
London



- Savills identified the site located close to the prime student area - Kings Cross.
- The site was bought subject to planning and was supported by a Savills demand study.
- Located in the heart of the London Borough of Camden, the development is adjacent to the Royal Veterinary College and close to several other key London higher education institutions and benefits from excellent transport links, being just a five minute walk from Kings Cross Station.
- The innovative design involved UNITE securing planning consent in 2011 in partnership with Travis Perkins (Properties) Ltd.
- Under the terms of the deal, UNITE will provide Travis Perkins with a new trading facility on the ground floor.
- The completed scheme will provide a range of professionally managed cluster apartments and studios. Construction of the 563-bed scheme began in December 2012 and the property will open in 2014.
- The Site was bought for just under £24m.

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