MAKE HAPPY THOSE WHO ARE NEAR AND THOSE WHO ARE FAR WILL COME
The real London isn't gleaming towers of glass and steel. It's people and places, culture and creativity. This is Deptford. This is where London lives.

DEPTFORD ON THE RISE

REGENERATION
Deptford vintage is being restored and reimagined for a new era, and the Deptford Project is the pioneer, leading the way towards a modern vision for London.

CONNECTION

AFFORDABILITY
Deptford is finding Armani at the local thrift shop - classic style, vintage prices. In the context of modern London, there is no better value.

121 apartments emerging from the heart of Deptford’s modern revitalisation. A symbol of the colour and community of a town steeped in art and culture, one that defines London life.

COMMUNITY
Deptford is real. Real places with real people. A real community for the modern take on London life. Being a part of that life is what the Deptford Project is all about.
The rise of modern Deptford

The new Deptford stands tall on the shoulders of a strong artistic community that has played a pivotal role in defining the area’s unique atmosphere.

Emerging from the creative influence of the famous Goldsmiths University, artists such as Damien Hirst, Anthony Gormley and Sarah Lucas have defined British art for more than two decades. It was from this enclave of inspiration that the BritArt movement was born, growing from its early days of exhibitions in the London Docklands to become one of the defining styles of the late twentieth century.

Deptford is now infused with the spirit of innovation and imagination that has driven these luminaries of contemporary art.

“Art and inspiration is synonymous with Deptford - this is a district built on foundations of creativity”

Anthony Gormley Exhibition - Blind Light
London's Southeast Quarter has become a focus for the city's commitment to regeneration, and the already thriving creative community around Deptford stands to be one of the major beneficiaries of development work sweeping across the boroughs of Lewisham and Greenwich.

Local authorities recently secured GBP3.8 million towards improving the already impressively well-connected Lewisham transport network, while Deptford town centre has seen significant improvement work focused on the High Street and Deptford Market.

Elsewhere in Deptford, forthcoming developments will further lift the local area, including a new riverside plaza area that will feature an art gallery, design studios and a number of new bars and restaurants.

The nearby Greenwich Peninsula project, centred around the famous O2 Arena, provides further local regeneration impetus. Its wealth of new mixed-use and commercial developments will house thousands of new workers in the area.
The Deptford Project

Organically grown around the revived heritage of the carriage ramp and arches of one of Britain’s oldest rail stations, the Deptford Project has been a hub for local inspiration and creativity since 2008.

“From designers’ studios to communal gardens, this is what the project has always been about – a platform for Deptford’s multicultural community to show the real life of London.”

“All 35 tonnes of the iconic 1960s Deptford Carriage made the 45-mile trek from Essex on Valentine’s Day 2008”
DEPTFORD CAFE

A GATHERING SPACE

Valentine’s Day, 2008, an old South East Trains carriage finds its way from Essex to a new community space in Deptford. Beautifully restored and redecorated, this 36-tonne behemoth became the icon of the Deptford Project, a cafe and meeting space for the area’s residents, a place to be informed and inspired.

Over five years, the Deptford Cafe quietly built a reputation for home spun, DIY chic; an organic ethos elevated beyond the content of the menu. Serving locally sourced fare with a unique ingenuity of style, it became renowned for its welcoming atmosphere and cherished place at the heart of the Deptford community.
GREAT PEOPLE GREAT FOOD
INTERVIEWING
MORAG MYERSCOUGH

“At the time of the Deptford Project it was a moment that really needed change. Since then, and as a result, it has developed massively and is really vibrant.”

“It’s got such a diverse community which is what’s so nice about it - there are all sorts of different age groups.”

Morag was one of the key artists involved in transforming a dilapidated 1960s train carriage into the iconic Deptford Café. She wanted to bring colour and fun into the project from the outset, in a way that would reflect the vibrant and joyous nature of the local community and set the scene for the revitalisation that Deptford would enjoy over the coming years.

This is Deptford.

VIBRANT
DIVERSE
CONNECTED
There’s a very strong artist community in Deptford and an annual art festival which brings everyone in the area together.

Deptford Market is one of its great strengths - it fosters a lot of community spirit and creates a great buzz in the streets.

Paul is a local artist who runs the Arch Gallery and shop and has lived nearby for more than ten years. He was drawn to the area by the local artistic community and the opportunity to find an affordable studio at an early stage of his career, and has found the local culture and community spirit has grown on him more and more with every passing year.

This is Deptford.
The Deptford Project has always been a place for the local community to come together. Summer evenings have entertained at the outdoor silent cinema, while parties have celebrated music and culture, both local and international.

Deptford’s spirit and endeavour has been showcased at the regular pop-up market with its arts, crafts and food, while the Design Festival asked local artists to explore the potential of what they could create in just a day.

The project’s marriage of culture and community was even reflected in wedding celebrations, from the quintessentially Deptford coming together of local friends to a truly British celebration at the Royal Wedding Tea Party.

“Six years of vitality has seen the project host events including silent cinema screenings, wedding celebrations and live wrestling matches”
A FESTIVAL OF EVENTS
From the artists and designers responsible for its unique style to the musicians and entertainers who have found an audience there, the Deptford Project has been a place for talent to show itself to the local community and the world.
When local street food gurus Eat Street brought their “Meat Wagon” on site, their take on the modern British burger brought Jamie Oliver down for a taste and a look around the Deptford Project as part of his Channel Four series Jamie’s Great Britain.
Notting Hill, Camden and Shoreditch. Now among the city's most fashionable and popular districts, all began their renaissance in the hands of London's creative classes.

And feeding on the local inspiration of Goldsmiths and Trinity Laban, a thriving scene of young British art has grown up calling Deptford home.

In their footsteps follow the creative professionals of London media and finance, adding to this exciting community as they seek to steep themselves in its culture.

Deptford is London’s societal melting pot, a place where people are coming together in a kaleidoscope of modern cultures. A place for art, for artists and inspiration. In Deptford you’ll find a community built on the back of ingenuity and creativity, whose whole is far greater than its parts.
DEPFTORD LIFE

STREET STYLE

Come to Deptford and find a uniquely British take on continental cafe culture. This is a part of London where people become a part of their community and immerse themselves in local life.
Home to an eclectic selection of shops and stalls, restaurants and cafes, Deptford is dominated by independent stores and local businesses. This isn’t your average town centre.

Deptford has been noted for having the “capital’s most diverse and vibrant high street”. This is largely thanks to the lively street market that offers everything from antiques and vintage clothes to fresh fish and fruit and veg, as well as a wide range of international goods.
There isn’t a Deptford ‘type’ - it’s a melting pot of different communities all coming together.

Deptford is full of independent stores and local business owners. It isn’t a clone of other high streets and areas. There are more young professionals here now and they like nice coffee shops and bars.

Deptford is like the Notting Hill of Southeast London - there’s a lot going on here, it’s a vibrant part of town.

Nick is a professional who made Deptford his home more than ten years ago, attracted by the area’s vibrant diversity and a much greener environment than people typically expect. He’s found so much going on as the place continues to evolve, from the local shops and cafes to the thriving after-dark scene of Deptford nightlife.
WHAT DO YOU WANT TO BE?

Deptford is a hub for artistic learning and expression, with Goldsmiths, the University of Greenwich and Trinity Laban Conservatoire of Music and Dance just short walks away.

And it’s only a step beyond Deptford to find other creative enclaves such as the Royal Colleges of Art and Music, and a host of other world-renowned institutions including Imperial, King’s and the London School of Economics.
Deptford’s place at the top of London’s up-and-coming Southeast Quarter puts it amid one of London’s most scenic areas.

The district sits on the banks of the Thames and Deptford Creek, with the historic parks and wide open spaces of Greenwich only a short walk away.
Deptford has a great small-town feel with a market, bakeries, delis and coffee houses but it’s only six minutes into London Bridge.”

There are loads of small art hubs in Deptford and a great music community - there are always music events on.”

The Thames Path river walk is beautiful on a sunny day - it goes to Greenwich and all the way into Central London which is a lovely way to spend the weekend.”

Glynn is a Manager at the Trinity Laban Conservatoire of Music and Dance and has lived in the area for a number of years. He loves Deptford’s small-town feel and fantastic transport connections, and the fact that the area’s emerging popularity has grown organically through the local art scene rather than by a concerted effort to make it fashionable.
James was brought up a country boy, but now lives and studies in Deptford. He heard about the eclectic nature of the area and knew it was a place he wanted to see more of, and now he thinks there’s no better place in London for a student to be living.
The connectedness of Deptford goes beyond the nature of its local community. Underground and National Rail services are just a short walk away, offering a range of options whether you’re heading to the City or the Southbank, Canary Wharf or Camden Town.

RISe is built upon a Grade II listed carriage ramp – the oldest surviving structure of its kind in London and built as the city’s first suburban railway station in 1836. As part of the Deptford Project, the carriage ramp is being restored and connected back to the railway line as it was when it was built. Residents of RISE will have their very own entrance to the station, which will take them into London Bridge in only six minutes.
The City Right Next Door

ON THE RAILS

London Bridge in 6 minutes
Canary Wharf in 14 minutes
Old Street in 24 minutes
King’s Cross in 28 minutes
Gatwick in 53 minutes
Heathrow in 56 minutes
Cathedral Group is one of the most exciting, innovative and forward thinking mixed-use regeneration property developers in the UK with a driving ambition to create sustainable economic growth by making great community places.

Over three decades, Rogers Stirk Harbour + Partners has attracted critical acclaim and won dozens of awards. An international architectural practice based in London, they’ve been responsible for a wide range of projects in cities across the world, including the Pompidou Centre in Paris, the European Court of Human Rights in Strasbourg, London’s British Museum and Heathrow Terminal 5.
RISE emerges to take pride of place among the community space of the Deptford Project. Featuring 115 balcony apartments and 6 luxury penthouses with private roof terraces, the development represents a stylishly sympathetic addition to the creative atmosphere of SE8.
The views are for indicative purposes only.
Sitting atop the restored heritage of the railway arches and carriage ramp of one of Britain’s oldest stations, the artistic inspiration with which RISe is infused is set to create a new icon for the heart of Deptford.

This is more than a place to live for individuals; it’s a home for a real community, a home that’s perfectly in tune with the strongly defined local character from which it was grown.
The Balconies

Images shown are indicative artist's impressions and for representation purposes only.
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The apartments at RISE were designed for both style and comfort. High-specification melds with creative energy in modern homes that reflect the new London they look out across.
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RISE extends the community focus of the wider Deptford Project that grows around it. A communal roofspace for residents, beautifully appointed, also includes a dedicated allotment area for its more green-fingered residents.
COMMON AREAS
- Dedicated concierge facility
- Storage for residents' deliveries
- Stone effect porcelain or technical stone tile to main entrance
- Quality durable carpet/carpet tiles leading to all lifts
- Pendant ceiling fitting lighting within double height spaces
- Naturally vented communal areas where possible
- Brushed stainless steel interior and door finishes to the lift
- CCTV surveillance system in all main entrances/exits
- Each apartment shall have an audio/visual entry phone linked to the main entrance and concierge
- There will be secure, lockable mailboxes within the concierge area
- The building will achieve high environmental and energy efficiency standards and will attain Code for Sustainable Homes Level 4
- Generous cycle parking will be provided

KITCHENS
- White matt handleless doors/drawers which are soft/self closing
- Worktops in composite stone or corian type
- Back, toughened, back painted glass splashbacks
- Under cupboard lighting to high level units
- Brushed steel sockets
- Fully integrated appliances to include: microwave/electric oven, fridge with freezer compartments, dishwasher and integrated or freestanding washer/dryer
- Under counter satin stainless steel single bowl sink
- Single lever chrome mixer tap

HEATING AND VENTILATION
All services are to be individually metered and located external of the dwelling
Independent heating is through an underfloor heating system with discreet digital room thermostats

BATHROOMS AND ENSUITES
- Natural coloured floor tile
- Good-quality contemporary wall tiling to match floor tiling
- Vanity unit with mirror cabinets and integrated shaving socket
- Under cupboard lighting to the vanity unit
- Contemporary white sanitaryware with mixer taps
- Polished chrome thermostatically controlled heated towel rail
- Basin stone shower tray enclosure with chrome overhead shower set
- Family bathrooms to have a bath with shower over
- Stainless steel handles, door stop, robe hooks and toilet roll holder

BEDROOMS
The master bedrooms are to have full height fitted wardrobes with sliding doors
- Flooring will be carpet finished in an 80/20 wool mix
- Lighting to be recessed downlights

FINISH
- All apartments have brushed steel switches in kitchens and white moulded plastic socket outlets elsewhere throughout.
- Engineered board flooring with Protect Ultra finish on proprietary underlay.

TECHNOLOGY
- All apartments will have two incoming lines telephone/data
- Wiring for security alarms
- TV, DAB radio, Satellite+ and BT cabling to living room and all bedrooms

PENTHOUSE EXTRAS
- Granite worktops to be provided
- The kitchens will include an undercounter wine cooler and integrated coffee machine
- Undercounter satin stainless steel bowl and a half sink
- All white goods are to be Bosch or equivalent

BATHROOMS AND ENSUITES
To be fully tiled throughout

BEDROOMS
- Second bedrooms will also benefit from a fitted wardrobe

KITCHENS
- Granite worktops to be provided
- The kitchens will include an undercounter wine cooler and integrated coffee machine
- Undercounter satin stainless steel bowl and a half sink
- All white goods are to be Bosch or equivalent

BATHROOMS AND ENSUITES
To be fully tiled throughout

BEDROOMS
- Seconed bedrooms will also benefit from a fitted wardrobe

BALCONIES
- Balconies will be finished in either slip-resistant bonded granite finish or external grade pre-finished hardwood timber decking
- Balconies are provided with IP rated LED or energy-efficient deck and/or wall lighting

RISE@THE DEPTFORD PROJECT

SPECIFICATION
FIND OUT MORE

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